



斬新だけでなく、誰が見ても美しいと思う物。それが芸術だと私は思う。
CREATING SOMETHING THAT IS UNIVERSALLY BEAUTIFUL. THAT IS ART.

Shu Uemura

HAIR BEAUTY CEREMONY

TRADITIONAL JAPANESE INSPIRATIONS

INDULGE IN THE ULTIMATE REFINEMENT OF THESE EXCLUSIVE
IN-SALON MADE-TO-MEASURE TREATMENTS, ECHOING THE
TRADITIONAL JAPANESE TEA CEREMONY.

THE SHIATSU-INSPIRED MESSAGES, EVERY STEP OF THE HAIR
CEREMONY HARMONIZES SCALP, HAIR & MOOD TO REVEAL
HEALTHIER HAIR, ENHANCED TO NATURAL PERFECTION.

SHU UEMURA
ART OF HAIR.

L'ORÉAL SINGAPORE
1 GEORGE STREET #19-01/03 ONE GEORGE STREET SINGAPORE 049145
WWW.SHUUEMURAARTOFHAIR.COM



THE ART OF CEREMONY
TAKE YOUR TIME TO LIVE A PRECIOUS
BEAUTIFYING MOMENT

SHU UEMURA
ART OF HAIR.

EXPERIENCE THE ART OF CEREMONIES

The calm, precision and beauty of the tea ceremony are the motivation of the hair ceremonies. A unique customizable professional treatment that combines shiatsu based gestures with high performance formulas using precious natural ingredients.

INSTANT BEAUTIFICATION INSTANT HAIR REVIVING CARE FOR SENSITIZED HAIR



FROM:
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THE EXPRESS CEREMONY

DEDICATED TO THE ON THE GO WOMAN, TO DEEPLY REPAIR YOUR HAIR IN JUST 15 MINUTES



+



+

SHIATSU
MASSAGE

APPROPRIATE SHAMPOO
JAPANESE SHAMPOOING METHOD
& INSTANT REPLENISHER
& SHIATSU MASSAGE



CEREMONY MOMENT TARGETED TREATMENT SPECIFIC TO EVERY HAIR NEED



FROM:
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MOISTURE CEREMONY MOMENT

DEEP NOURISHING CARE
FOR DRY HAIR



OR



MOISTURE VELVET SHAMPOO
JAPANESE SHAMPOOING METHOD &
RELAXING SHIATSU
& INSTANT REPLENISHER /
MOISTURE VELVET TREATMENT
FIBER MASSAGE
& ESSENCE ABSOLUE OIL
HEAT STYLING



REVIVAL CEREMONY MOMENT

RICH REPAIRING CARE
FOR DAMAGED HAIR



OR



SILK BLOOM SHAMPOO
JAPANESE SHAMPOOING METHOD &
RELAXING SHIATSU
& INSTANT REPLENISHER /
SILK BLOOM TREATMENT
FIBER MASSAGE
& ESSENCE ABSOLUE OIL
HEAT STYLING



ULTIMATE CEREMONY MOMENT

EXTREME RESTORATION CARE
FOR DAMAGED HAIR



OR



ULTIMATE REMEDY SHAMPOO
JAPANESE SHAMPOOING METHOD &
RELAXING SHIATSU
& INSTANT REPLENISHER /
ULTIMATE REMEDY TREATMENT
FIBER MASSAGE
& ULTIMATE REMEDY SERUM
HEAT STYLING



COLOR GLAZING CEREMONY MOMENT

PROTECTING & ILLUMINATING CARE
FOR COLOR-TREATED HAIR



OR



COLOR LUSTRE SHAMPOO
JAPANESE SHAMPOOING METHOD
& RELAXING SHIATSU
& INSTANT REPLENISHER /
COLOR LUSTRE TREATMENT
FIBER MASSAGE
& COLOR LUSTRE THERMO-MILK
COLOR GLAZE HEAT STYLING

MASTER CEREMONY ULTIMATE LUXURIOUS MADE TO MEASURE HAIR CARE FOR MAXIMUM EFFECT



FROM:
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THE MASTER SERUM LINE

3 PROFESSIONAL DOSAGE SERUMS
TO ADDRESS EVERY HAIR'S ESSENTIAL NEEDS

WHEN BLENDED WITH THE BASE TREATMENT
ONE SINGLE CUSTOM MADE HAIRCARE IS BORN

APPROPRIATE SHAMPOO
JAPANESE SHAMPOOING METHOD &
RELAXING SHIATSU
MASTER SERUM WITH
BLENDING BASE
FIBER MASSAGE



TO BLEND WITH

PROFESSIONAL DOSAGE SERUMS



REPAIR MASTER
FOR DAMAGED HAIR
GOLDEN ROOTS &
CERAMIDE 4000



MOISTURE MASTER
FOR DRY HAIR
GARDENIA OIL &
VITAMIN E



SHIMMER MASTER
FOR COLORED HAIR
EGLANTINE ROSE &
FUNDAMENTAL VITAMINS

MASTER BASE



JAPANESE GENTIAN FLOWER & ESSENTIAL LIPIDS